

**Marshall Hotels & Resorts Names Lifestyle Hotelier David S. Lopez
General Manager of The Bernic Hotel**

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Marshall Hotels & Resorts, a leading hotel management and services company that operates properties nationwide, announced today that it has named David S. Lopez general manager of The Bernic Hotel in the Turtle Bay/Midtown East section of Manhattan. Currently under construction and scheduled to open this autumn, the modern, 96-room hotel (including two suites and a two-bedroom penthouse) will attract international and domestic business and leisure travelers to the area seeking four-star accommodations. "Over the course of two decades, David has developed an enviable track record of positioning and launching distinctive hotels in Manhattan," said Mike Marshall, president and CEO. "His background in all aspects of hotel management, from pre-opening planning and operations to innovative marketing, client satisfaction and guest loyalty, set him apart from the pack. We are confident that David and the team he puts together will quickly establish The Bernic Hotel as the 'go-to' location for discerning travelers to Manhattan."

Previously, Lopez was vice president of revenue, operations and sales for Hospitality Entrepreneur Consultants, a boutique consultancy specializing in luxury, boutique and lifestyle hotels. While there, he worked on repositioning and retooling boutique hotels in the following disciplines: expense management, revenue management and overall sales efforts. He also has been general manager for some of the most unique and forward-thinking lifestyle hotels in and around Manhattan and numerous Caribbean destinations, including the 105-room THE OUT NYC, the St. Giles 125-room Tuscany Hotel, the 174-room Court Hotel, the 75-room San Juan Water & Beach Club Hotel and the 235-room Hotel Mela. Additionally, he is a member of Hospitality Sales & Marketing Association International (HSMIAI), Meeting Professionals International (MPI), American Society of Travel Agents (ASTA) and Caribbean Tourism Organization (CTO).

"Manhattan remains one of the most specialized hotel markets in the entire United States, with visitors literally from around the world seeking a unique experience that speaks to the local area," Lopez noted. "Upon opening, The Bernic Hotel will provide a tailored approach to superior service, top technology amenities and luxury accommodations."

Located at 145 East 47th Street in New York City within walking distance of Dag Hammarskjold Plaza Park and the United Nations Plaza, the Museum of Tolerance, the full-service hotel will provide a full-service restaurant serving breakfast, lunch, dinner and room-service, a rooftop lounge for up to 65 people and a state-of-the-art, multi-use penthouse. Each room will have a Juliette terrace, and the hotel also will provide access to a partner fitness center and valet parking, both one block away from the property.