

## 2015 Canada's Best Value Cities



November 12<sup>th</sup> 2014 - If you're looking for a fun and affordable vacation it's time to travel domestically and explore one of hotel comparison [trivago.ca](http://trivago.ca)'s 15 Best Value Canadian Cities for 2015.\* Based on the yearly average price of a standard double room, combined with the destinations' overall hotel reputation (based on over 140 million user reviews), trivago has revealed the home turf cities that are both budget friendly and worth a visit in 2015.

Rank	Destination	Index
1	Niagara-on-the-Lake, ON	91.89%
2	Kamloops, BC	89.94%
3	Mont-Tremblant, QC	89.74%
4	Winnipeg, MB	89.31%
5	Kelowna, BC	89.22%
6	Mississauga, ON	86.99%
7	Victoria, BC	86.43%
8	Québec-City, QC	86.25%
9	Edmonton, AB	82.04%
10	Montréal, QC	81.15%
11	Niagara Falls, ON	80.34%
12	Calgary, AB	80.30%
13	Ottawa, ON	79.89%
14	Vancouver, BC	76.95%
15	Toronto, ON	74.71%

The Best Value Index ranks cities based on a combination of consumer ratings and average hotel prices with 100% being a perfect score.

**Contact:**

Claude Paradis • Public Relations Canada • [claud.paradis@trivago.com](mailto:claud.paradis@trivago.com)

T: +49 (0)211 54065 171 • F +49 (0)211 54065 115

**Address:**

trivago GmbH • Bennigsen-Platz 1 • 40474 Dusseldorf, Germany • [www.trivago.ca](http://www.trivago.ca)

## Full Best Value Index & High-Resolution Photo Gallery

### 1. **Niagara-on-the Lake**

Average price per night : \$203

City's average hotel rating: 88.45/100

Photo : [http://imgec.trivago.com/contentimages/press/images/notl\\_clocktower.jpg](http://imgec.trivago.com/contentimages/press/images/notl_clocktower.jpg)

Source: Tourism Niagara-on-the-Lake

### 2. **Kamloops**

Average price per night: \$119

City's average hotel rating: 76.46/100

Photo: [http://imgec.trivago.com/contentimages/press/images/kamloops\\_ok.jpg](http://imgec.trivago.com/contentimages/press/images/kamloops_ok.jpg)

© Don Weixl, Destination BC

### 3. **Mont-Tremblant**

Average price per night: \$189

City's average hotel rating: 84.69/100

Photo: [http://imgec.trivago.com/contentimages/press/images/monttremblant\\_pe.gif](http://imgec.trivago.com/contentimages/press/images/monttremblant_pe.gif)

Source: © Association villégiature Tremblant

### 4. **Winnipeg**

Average price per night: \$141

City's average hotel rating: 79.28/100

Photo 1 : [http://imgec.trivago.com/contentimages/press/images/winni\\_one.jpg](http://imgec.trivago.com/contentimages/press/images/winni_one.jpg)

© Zyron Paul Felix

Photo 2: [http://imgec.trivago.com/contentimages/press/images/winni\\_two.jpg](http://imgec.trivago.com/contentimages/press/images/winni_two.jpg)

© Desiree Dyck

### 5. **Kelowna**

Average price per night: \$140

City's average hotel rating: 79.12/100

Photo 1: [http://imgec.trivago.com/contentimages/press/images/kelowna\\_two.jpg](http://imgec.trivago.com/contentimages/press/images/kelowna_two.jpg)

© Lopez 2008, courtesy of tourismkelowna.com

Photo 2: [http://imgec.trivago.com/contentimages/press/images/kelowna\\_one.jpg](http://imgec.trivago.com/contentimages/press/images/kelowna_one.jpg)

© Shawn Talbot, courtesy of Tourism Kelowna

### 6. **Mississauga**

Average per night : \$123

City's average hotel rating: 78.48/100

Photo: [http://imgec.trivago.com/contentimages/press/images/10660998544\\_ebbd4f9ff3\\_o.jpg](http://imgec.trivago.com/contentimages/press/images/10660998544_ebbd4f9ff3_o.jpg)

© Scott Johnston, Flickr.com

### 7. **Victoria**

Average price per night: \$143

City's average hotel rating: 82.09/100

Photo: [http://imgec.trivago.com/contentimages/press/images/victoria\\_ok.jpg](http://imgec.trivago.com/contentimages/press/images/victoria_ok.jpg)

© JF Bergeron, Destination BC

## 8. Québec-City

Average price per night: \$161

City's average hotel rating: 82.09/100

Photo 1: [http://imgec.trivago.com/contentimages/press/images/quebec\\_one.jpg](http://imgec.trivago.com/contentimages/press/images/quebec_one.jpg)

© Jean-François Bergeron, Office du Tourisme de Québec

Photo 2: [http://imgec.trivago.com/contentimages/press/images/quebec\\_two.jpg](http://imgec.trivago.com/contentimages/press/images/quebec_two.jpg)

Source: Office du Tourisme de Québec

## 9. Edmonton

Average price per night: \$151

City's average hotel rating: 77.1/100

Photo 1: [http://imgec.trivago.com/contentimages/press/images/edmon\\_one.jpg](http://imgec.trivago.com/contentimages/press/images/edmon_one.jpg)

© Ian Mckenzie, Flickr.com

Photo 2: [http://imgec.trivago.com/contentimages/press/images/edmon\\_two.jpg](http://imgec.trivago.com/contentimages/press/images/edmon_two.jpg)

© Montkbc, Flickr.com

## 10. Montréal

Average price per night: \$172

City's average hotel rating: 79.54/100

Photo 1: [http://imgec.trivago.com/contentimages/press/images/mtl\\_one.jpg](http://imgec.trivago.com/contentimages/press/images/mtl_one.jpg)

© turbulent\_ca, Flickr.com

Photo 2 : [http://imgec.trivago.com/contentimages/press/images/mtl\\_two\\_ok.jpg](http://imgec.trivago.com/contentimages/press/images/mtl_two_ok.jpg)

© Camron B, Flickr.com

## 11. Niagara Falls

Average price per night: \$112

City's average hotel rating: 74.18/100

Photo: <http://imgec.trivago.com/contentimages/press/images/niafalls.jpg>

© Jack Arnouts, Flickr.com

## 12. Calgary

Average price per night: \$172

City's average hotel rating: 78.25/100

Photo: [http://imgec.trivago.com/contentimages/press/images/dave\\_walker\\_cal.jpg](http://imgec.trivago.com/contentimages/press/images/dave_walker_cal.jpg)

© Dave Walker, Flickr.com

## 13. Ottawa

Average price per night: \$155

City's average hotel rating: 78.57/100

Photo 1: [http://imgec.trivago.com/contentimages/press/images/ottawa\\_one.jpg](http://imgec.trivago.com/contentimages/press/images/ottawa_one.jpg)

© Ottawa Tourism

Photo 2: [http://imgec.trivago.com/contentimages/press/images/ottawa\\_two.jpg](http://imgec.trivago.com/contentimages/press/images/ottawa_two.jpg)

© Ottawa Tourism

## 14. Vancouver

Average price per night: \$179

City's average hotel rating: 80.44/100

Photo: [http://imgec.trivago.com/contentimages/press/vancouver\\_ok.jpg](http://imgec.trivago.com/contentimages/press/vancouver_ok.jpg)

© Albert Normandin, Destination BC

## 15. Toronto

Average price per night: \$179

City's average hotel rating: 77.78/100

Photo: <http://imgec.trivago.com/contentimages/press/toronto.jpg>

© M Jolivet, flickr.com

### \*About Best Value Index

The [trivago.ca](http://trivago.ca) Best Value Index provides a unique overview of the best valued destinations by using a specifically tailored algorithm that combines the trivago Hotel Price Index with trivago's Reputation Ranking for hotels. The trivago Hotel Price Index shows the average overnight accommodation prices for a standard double room on trivago. The Best Value Index ranks cities based on a combination of consumer ratings and average hotel prices with 100% being the top score.

### About trivago

Travelers find the ideal hotel for the best price on [www.trivago.ca](http://www.trivago.ca). trivago is the world's largest online hotel search site, comparing rates from over 700,000 hotels on over 175 booking sites worldwide. trivago integrates over 140 million hotel ratings and 14 million photos in order to make finding the perfect hotel easier for users. Over 45 million visitors per month find their ideal hotel by using trivago's various filters trivago was founded in 2005 in Düsseldorf, Germany and currently operates 49 international country platforms in 29 languages.



This press release is copyrighted and may only be published with reference to [www.trivago.ca](http://www.trivago.ca). Subscribe to the trivago releases by emailing [claude.paradis@trivago.com](mailto:claude.paradis@trivago.com).

#### Contact:

Claude Paradis • Public Relations Canada • [claude.paradis@trivago.com](mailto:claude.paradis@trivago.com)

T: +49 (0)211 54065 171 • F +49 (0)211 54065 115

#### Address:

trivago GmbH • Bennigsen-Platz 1 • 40474 Dusseldorf, Germany • [www.trivago.ca](http://www.trivago.ca)